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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: BOYD et al. Docket: 372545-01202 (344227)  
Serial No. 10/751,038 Examiner: Myhre, James W.  
Filed: December 31, 2003 Art Unit: 3622  
For: OFFLINE-ONLINE INCENTIVE POINTS SYSTEM AND METHOD

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**TRANSMITTAL FOR PRELIMINARY AMENDMENT  
UNDER CFR § 1.115**

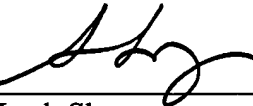
Enclosed herewith for filing in the above-identified patent application:

- ☒ 11 Page Preliminary Amendment Under CFR 1.115;
- ☒ Information Disclosure Statement with Form PTO-1449; and
- ☒ Postcard for date-stamped return as confirmation of receipt of above.

The Examiner is authorized to charge or credit Deposit Account No. 50-2778 for any deficiency or overpayment.

Respectfully submitted,

Dated: December 23, 2004

By:   
Leah Sherry  
Reg. No. 43,918

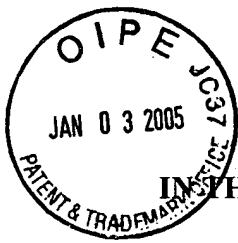
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**CERTIFICATE OF MAILING (37 CFR 1.8(a))**

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited on December 23, 2004, with the U.S. Postal Service as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA, 22313-1450.

Date: December 23, 2004

  
Yvette Yturralde-Owen



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**AMENDMENT UNDER 37 C.F.R. §1.115**

Sir,

This is a Preliminary Amendment in the above-referenced Divisional Application. Prior to the initial examination of this application, please enter the amendments as provided below.